

VENUE RENTAL OVERVIEW



WORLD-CLASS PRODUCTION CAPABILITIES AND AMPLE SPACE FOR ENGAGING AND SAFE EVENTS

The Franklin Theatre is a state-of-the-art venue that can host almost any event you can imagine and create. In late 2020 and early 2021, the Theatre will host private events focused on our music industry partners, businesses and corporations and small, curated social gatherings in an effort to keep attendance low and our clients safe.

THE POTENTIAL



- Photo and Video Shoots
- Livestream Productions
- Virtual Conferences and Events
- Presentations
- Press Conferences
- Product Launch Events
- Corporate Lunches and Dinners
- Corporate Holiday Parties
- Milestone Celebrations
- Weddings
- Movie Screenings for Family and Friends
- And More

THE SPACE



- Located in historic downtown Franklin, Tennessee
- 13,000 square feet
- ~75 socially distanced seating capacity
- 30'x23' performance stage
- State-of-the-art sound and lighting systems
- HD video presentation system with retractable 23' screen
- Video recording and streaming capabilities
- First-class green room and dressing rooms
- Clean, comfortable restrooms
- Free parking garages on 2nd and 4th
- Avenues (less than a five-minute from the venue)
- VIP parking available behind the venue
- Fully ADA accessible and compliant

FOR MORE INFORMATION...

Garry Hood
Interim General Manager
Garry@FranklinTheatre.com



THE EVENT SERVICES



Rentals of The Franklin Theatre include: Full use of designated rental space, restrooms, building entrances; on-site Event Service Manager; room set-up; wireless internet; use of house lighting; audio and AV equipment; use of podium, flip-chart/easel.

Live & Recorded Production

- All audio and lighting production equipment needed for live house productions is included in the rental
- Recording equipment may be brought in by the client or sourced by the Theatre

Livestreaming

- The Theatre has the technical infrastructure to facilitate professional livestreaming productions
- Dedicated internet lines are an additional cost
- Livestream equipment may be brought in by the client or sourced by the Theatre. We have a reputable livestreaming partner with packages starting at \$4,800

Security

- Security must be provided by the Theatre for any events with more than 20 guests.

Food & Beverage

- The Theatre can provide limited concessions (popcorn, candy, soda, water) and bar services (beer, wine, cocktails)
- Outside catering may be brought in by the client. We have reputable catering partners we can recommend.
- Due to the pandemic, no buffet-style food permitted

Furniture & Décor

- The Theatre has two (2) high-boy tables, six (6) six-foot tables, 12 low, round cabaret tables and 48 free-standing chairs available for rent.
- The Theatre lobby and other public spaces will be decorated for the holidays.
- Any additional furniture or décor would need to be brought in by the client or rented through one of our reputable partners.

Staffing needed for sound, lighting and video production; food and beverage services (for less than 75 people); and security would be billed following the event, based on four-hour minimums.

THE COVID-19 PRECAUTIONS

The Franklin Theatre is following the State of Tennessee's guidelines in the Tennessee Pledge, including but not limited to:

- Face coverings for all staff and guests
- Social distancing for all staff and guests
- Enhanced cleaning protocols with COVID-19-rated processes and chemicals
- Readily available hand sanitizer stations
- Limited auditorium seating capacity (~75 people)
- Limited backstage/stage capacity (~10 people)
- Limited green room capacity (~five (5) people)
- Enlarged space (12-15 feet) between speakers / performers and audience members
- COVID-19 Compliance Officer required for events of more than 10 staff and guests.
- No buffet-style food service
- Symptom- and temperature-screening for all staff and crew

Lessees agree to enforce these policies with their staff, crew and guests, on behalf of the Theatre.

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