



Dinner & A Movie Application Form

We are excited to present to you our newest Main Street tradition. Our hope is to create more business for everyone by driving traffic to Downtown Franklin every Thursday night for **Dinner & A Movie**.

How it works:

1. Patron purchases a ticket to see Thursday's movie showing.
2. Patron presents their ticket at any of the participating restaurants in order to receive the Dinner & A Movie special (for that day ONLY.)

How we will promote you:

1. We will promote Dinner & A Movie (and direct people to the Dinner & A Movie web page) on a slide on the movie screen prior to movie showings.
2. We will list participating restaurants, including their logos, contact information, location and dinner specials on our Dinner & A Movie web page, **FranklinTheatre.com/DinnerAndAMovie**. (This page will be linked to from our home page and from our events page titled "Movies.") Patrons can go there to view participating restaurants and can click on an active link to your website. We will also list your physical business address as well as your phone number.
3. Our weekly e-blast will include a link to our Dinner And A Movie page on the Franklin Theatre website.
4. The Box Office employees will have a list of the monthly Dinner And A Movie specials in order to accurately inform our customers and guide them to your businesses.

How you can help promote Dinner & A Movie:

Once you have filled out an application, you should receive a logo packet via email that contains both color and black-and-white versions of the Dinner & A Movie logo, and guidelines for their use. Please incorporate these into your own branding and marketing!

What we need from you:

1. A high-resolution image of your logo.
2. A working link to your website.
3. Your monthly dinner special (no drink specials, please) by the deadline (see deadlines for 2011 below)
4. Please fill out the below information and forward to Leah Dennison at Leah@FranklinTheatre.com.

1. Restaurant name, address, phone number, and website:

2. Special for the month:

3. Please list a contact name, phone number, and email address.

Thank you for your participation. We look forward to building another great Main Street tradition together!

Sincerely,
Leah Dennison

Franklin Theatre
Public Relations & Marketing Director
Leah@FranklinTheatre.com
618.980.4649

Dinner & A Movie Deadlines 2011-2012

For participation in **November**, your application/weekly special is due
October 19

For December...November 16

For January...December 21

For February...January 18

For March...February 15 (*Keep in mind that your special the week of
Valentine's Day will be the special you submit for the January 18
deadline!)

For April...March 14

For May...April 18

For June...May 16

For July...June 20

For August...July 18

For September...August 15

For October...September 19

For November...October 17

For December...November 21.